

MakeupByDaniela

Enhancing the beauty you were born with

Product Reviews

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Hold Me Makeup Bag

I have been looking for a cosmetic bag that was big enough for me to store all my products and brushes in one but not be super big because for traveling purposes it would be too bulky. I had a trip coming up to Miami and needed to find something that would be more convenient than the current case and brush roll set that I had. I then magically came across the Hold Me Bag!! I was lucky enough to have this sent to me by the company since I travel a lot for bridal work/photoshoots. Being that I was traveling to Miami, most of my time was going to be spent in the sun but regardless I do not go anywhere without makeup!! When I received the bag in the mail it looked just like the picture below and it came in a seethrough black cover. It also came with instructions on how to care for it and remove stains and how to tie it up again.



My initial reaction was that it came packaged very well and that it was of good quality. The material was sort of suede-like so I was soo scared that I was going to get it dirty and that the makeup stains wouldnt come out. However, it came with instructions on how to clean it and tie the knot back up and as I read over the material and it can easily be cleaned by using some hand soap on a washcloth. I figured if I did get it dirty then at least there's a way to get the stains out so I wasn't super concerned with this. When you open up the bag, the left side is where you store all your products and the right is where you place all your brushes. See the image below:



They have some really cute patterns as the flap cover for the brushes and the inside pouch where you put your products. Mine was actually with cherries. The brush holder is designed great! You can store so many brushes and see what your brushes are without them covering the next set of brushes. I actually put scissors and tweezers in the smallest pockets and it fit perfectly. After I had put in my brushes I still had some room left so what I did was I filled up some of the pockets with lipliners and eyeliners.

On the left side you can really hold a good amount of products. I tend to overpack but I actually wasn't able to overpack this bag because I noticed that sometimes the items would spill over the side. I ended up having to leave some products home which was fine because I really didn't need so much for a 5 day trip. What's also great is that on the left hand side there is a long pocket which conveniently holds a Z Palette (check my blog post below for more info on that) or any other little palettes that you may have. This is definitely a plus!!

Of course I spilled some translucent powder onto it when I was rushing to get ready on one of my nights. Nonetheless, I dabbed a washcloth with water and it came right out. My only complaint would be the price which ranges from \$55-\$95 depending on which interior design you select. Aside from that, this is a great addition to my travel collection. I love how I have everything I need in one. It's so convenient and such a space saver. My products are very expensive so I personally rather spend a higher price on a good quality makeup bag if I know it will protect my brushes and products. Overall I'm very pleased with this item and I highly recommend it for its convenience, durability, and look.

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