

# FASHION PULSE DAILY

## [You Really Will Want a Hold Me!](#)

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I recently had the pleasure of giving a [Hold Me Bag](#) a test run, courtesy of the brand, and for once in a long time, my makeup felt organized. Although this bag is meant for travel, perhaps I will keep my day to day essentials in it, found in one place, so that I can easily move in between the bathroom and my vanity with everything conveniently located in one place (for once) There's room for brushes, polish, makeup, and a roomy pouch that one could use for q-tips or cottonballs, but I thought would be a nice placeholder for my jewelry. Overall, one of my favorite parts of this bag, besides the fun printed lining, is the tie, which is modeled after a vintage schoolgirl's book-bag. It's nice because it let's you expand as you need to, instead of having to attempt to jam everything and close the zipper without it breaking.

The [Hold Me Bag](#) retails for \$55-\$95, and can be purchased at [HoldMeCompany.com](#).

*-Julia DiNardo*



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